DATAFLOW

E-COMMERCE SOFTWARE

SOLUTIONS THAT MAKE A DIFFERENCE

KEY BENEFITS

- Bond ecommerce directly to your operational business systems on a single, unified platform

- Expand geographical reach and service to any type of customer whether small or large

- Manage product attributes and maintain up-to-date inventory, pricing, product content and offers from a single source

- A powerful suite of analytics allows you to interrogate your data throughout the record history

- Tie your product catalogues directly to your customers' e-procurement system with punch-out

- Increase revenue and build a better customer relationship

- Save time and increase profit with consistent and efficient order management

- Reduce costs with an end-to-end order management system

- Limit who can view content and pricing on your site

- Open for business 24/7 with our automated order and payment processing system

- Reduce overheads with an online shop, not a physical store

SYSTEM OVERVIEW

Dataflow E-Commerce software is designed for businesses who require 24/7, web-based B2B or B2C commerce that is fully integrated with their back-office financial and supply chain management systems.

With a direct link to back-office accounts, Dataflow E-Commerce provides a powerful and flexible solution for online purchases. Publish product catalogues, display stock availability and user-specific pricing, administer account profiles and process online orders.

Dataflow also provides a bespoke extension to the standard E-Commerce platform; utilising leading edge technology based on Microsoft's ASP .NET, SQL Server and Silverlight, and Google Android platform, to blend in with your current website design and strategies.

Fully integrated to the Sales Ledger, your B2B and B2C clients can be granted access to their current transactions and view their purchasing history, whilst you can adjust their credit and discount facility at will.

The ability to quickly put an account on hold, adjust credit limits or change the status of a customer to cashwithorder, and have that reflected online immediately, is one the many benefits of a fully integrated solution.

Dataflow E-Commerce delivers consistent and personalised shopping experiences on any device, anywhere your customers shop.

- Integrate E-commerce directly with your **Financial** and **Supply Chain Management Systems**, on a single, UNIFIED PLAFTORM.

- Expand your online business by selling through multiple channels, using multiple currencies, with a single solution.

- Provide a personalised online transaction service to any customer, large or small.

Dataflow E-Commerce strengthens customer relationships, increases satisfaction and is there to accept orders 24 hours a day, 7 days a week.

ICREDIT CARD AUTHORISATION

Dataflow E-Commerce utilises PCI DSS compliant credit card processing systems for non-account holders or accounts exceeding their credit limit. Payments are collected before shopping cart submission, assigned to the Sales Order and automatically allocated to a sales invoice.

CATALOGUE SEARCH

Up to 6 nested levels of grouping (reconfigurable at any time) will present your products to your customers in clear, easy to navigate pages. Product catalogue content is keyword searchable, allowing users to locate their required product quickly and easily.

ONE-CLICK RE-ORDERING

In addition to the easy-to-use Catalogue and Searching features, customers will also be able to select items from previous orders, simplifying the re-order process.

TEMPLATES

To make it even easier for customers to place orders, they can set up multiple reordering templates for products that are frequently ordered. They can combine as many templates as they wish onto the same order, then add, amend or delete individual items before placing the final order.

DELIVERY & HANDLING CHARGES

Delivery & handling charges are automatically calculated, based on preferred delivery method, quantity, weight, and volume.

STOCK AVAILABILITY

Dataflow includes configurable options to include or exclude products from the catalogue via a simple drag and drop interface. You also have the option to allow purchasers to view stock quantities, alternative products if out of stock of the original and the date when the item is expected to be in stock.

"WHEN DEWOLFE MUSIC LOOKED TO UPGRADE ITS ACCOUNTS SYSTEM, DATAFLOW CAME STRAIGHT IN AT NUMBER 1."

MOHAMED NAZARALI, DE WOLFE MUSIC

ADDITIONAL PRODUCT INFORMATION

Unlimited additional text for extended product descriptions or specifications, plus images, can be stored against each product in the back-office and displayed on the online catalogue pages.

MY PRICES

Extensive price matrices, storing tailored price lists for all or selected customers and stock items, are available online and are immediately reflected on the site as they are updated in the back-office.

UNLIMITED HISTORY RETENTION

Dataflow E-Commerce will maintain user history for as long as you require; with the option to allow customers to view previous orders, deliveries and invoices online and to reprint them at any time.

SYSTEMS ACCESS

Assign access privileges to staff with user and supervisor levels to ensure full security at all times.

BACK-ORDERING

Automatic production of back orders for out of stock goods, with lead times determined by pre-agreed supplier timescales, allows you to confidently inform your customers of the next stock availability date.

SALES ANALYSIS

A powerful suite of analytics allows you to interrogate your data across any combination of fields, for any given date, throughout the record history.

PUNCH-OUT

The Dataflow Punch-Out module is a best-in-class solution that makes it possible for your customers to access your E-Commerce web site from within their purchase order processing system; eliminating the need for them to replicate catalogue data within their own systems.

Buyers are able to "punch out" from their procurement software into your online store and select the items they require as one would normally when purchasing online. At the checkout, instead of them having to provide payment, the basket is returned to the buyer's POP system.

From there, a purchase order is created in accordance with the customers internal procedures and the order is received directly into your supply chain workflow.

Please note: Punch-out is a generic industry standard, but a Punch-out solution can only be implemented for customers who provide this feature as a complementary layer on top of their purchase order processing solution.

DATAFLOW B2B E-COMMERCE

Dataflow B2B Ecommerce is a powerful and robust application that scales seamlessly from small business users to large enterprises. It delivers the same intuitive, information rich experience as a B2C website and enables your business to exploit online revenue opportunities, attract and service new customers.

Transform your company from a slow-growth offline business into a high-growth online enterprise with Dataflow B2B Ecommerce.

Dataflow B2B Ecommerce seamlessly integrates with your back-office Financial and Supply Chain Management systems on a single, unified platform.

Secure log-in details can be provided to your customers, allowing them to browse catalogues and order online at prices and discounts that are unique to them.

Support for credit control comes in the form of PCI DSS (Payment Card Industry Data Security Standard) compliant credit card processing system. For cash account holders or accounts exceeding their credit limit, payments are collected before shopping cart submission; payments are assigned to the Sales Order and subsequently allocated to the sales invoice automatically.

Dataflow B2B Ecommerce can be used to link your catalogue directly to your customers' e-procurement systems with Punch Out.

KEY BENEFITS

- Powerful and intuitive catalogue search engine

- One-click re-ordering from history

- Set up templates to ease re-ordering process

- Automatic calculation of delivery & handling charges

- Custom display for stock availability or next available date

- Unlimited text for extended product descriptions or specifications

- Extensive price matrices, including customer-specific prices

- Unlimited history retention on all transactions

- Assign access privileges for full security at all times

- Automatic production of back orders for out of stock goods

- Credit Card Authorisation for fast and secure payments for non-credit accounts

DATAFLOW B2C E-COMMERCE

As we enter the world of the "Internet of Things" customers find themselves connected at all times. Dataflow B2C Ecommerce allows you to provide a uniquely branded and highly-personalised shopping experiences to your customers anywhere, on any device.

Seamlessly integrated with back-office Financial and Supply Chain Management Systems, Dataflow B2C Ecommerce allows you to update your online catalogue, prices and product images from a single platform.

Secure shopping cart and check out facilities use PCI DSS (Payment Card Industry Data Security Standard) compliant credit card processing system for fast and secure payments.

KEY BENEFITS

- Grow your online community with self-service shopping

- Powerful and intuitive catalogue search engine

- My Account & Orders for registered customers

- Easy to manage shopping cart to boost your online business

- Unlimited history retention helps building a relationship from a one-off customer

- One-click re-ordering from history

- Credit Card Authorisation for Accurate Prompt Payment

- Automatic calculation of delivery & handling charges

- Custom display for stock availability or next available date

- Unlimited text for extended product descriptions or specifications

- Automatic production of back orders for out of stock goods

DATAFLOW MOBILE SALESMAN APP

Designed to support your B2B Ecommerce strategy, the Dataflow Mobile Salesman app allows field sales agents to take orders from customers quickly and easily, wherever they are.

Fully integrated with back-office systems, the Dataflow Mobile Salesman app is a must-have for Wholesalers, Distributors and Cash & Carries who are looking to streamline their order processing processes and empower their sales teams with the latest product and customer information at their fingertips.

The app is easy to use and compatible with most smartphones and tablets. Add customers, search product catalogues, check stock levels and display customer-specific pricing and discounts; enabling your sales team to transact on the move.

KEY BENEFITS

- Quick and easy to learn & use

- Available for Andriod phone & tablets

- Add customers online to the back office system

- View orders in the back office

- Quick Customer Search (Code, Name, Postcode)

- Quick Product Search (Code, Description, Barcode)

- Navigate products by category or up to 5 nested sub-categories

- View larger version of product images for more details

- Add notes of special instructions to customer orders

- Payment options - Cash, Credit Card, Cheque, Bank-Transfer

- Create and submit customer-specific catalogues

- Book orders for delivery or collection

- Credit card authorization for Cash Only clients

DATAFLOW MOBILE CUSTOMER APP

With the Dataflow Mobile Customer app you can deliver a branded, secure, self-service application to your customers. Individuals can place orders, access their order history, view any outstanding or due invoices, view the status of any order, track shipments, re-order and update profile information from their own device.

"THE E-COMMERCE SOLUTION HAS BEEN PHENOMENAL. INFORMATION GOES STRAIGHT THROUGH TO THE WAREHOUSE, MAKING THE PICK AND PACK STOCK CONTROL PROCESSES MUCH MORE EFFICIENT."

FINANCE DIRECTOR, CORE PRODUCT

KEY BENEFITS

- Customers can place orders from their dedicated product catalogues and pricing

- Value-add service improving customer experience and satisfaction

- Powerful and intuitive catalogue search engine

- One-click re-ordering from history

- Automatic calculation of delivery & handling charges

- Custom display for stock availability or next available date

- Unlimited text for extended product descriptions or specifications

- Secure Credit Card payment system for cash accounts

- Unlimited history retention on all transactions

- Assign access privileges for full security at all times

- Automatic production of back orders for out of stock goods

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